

Strandveien

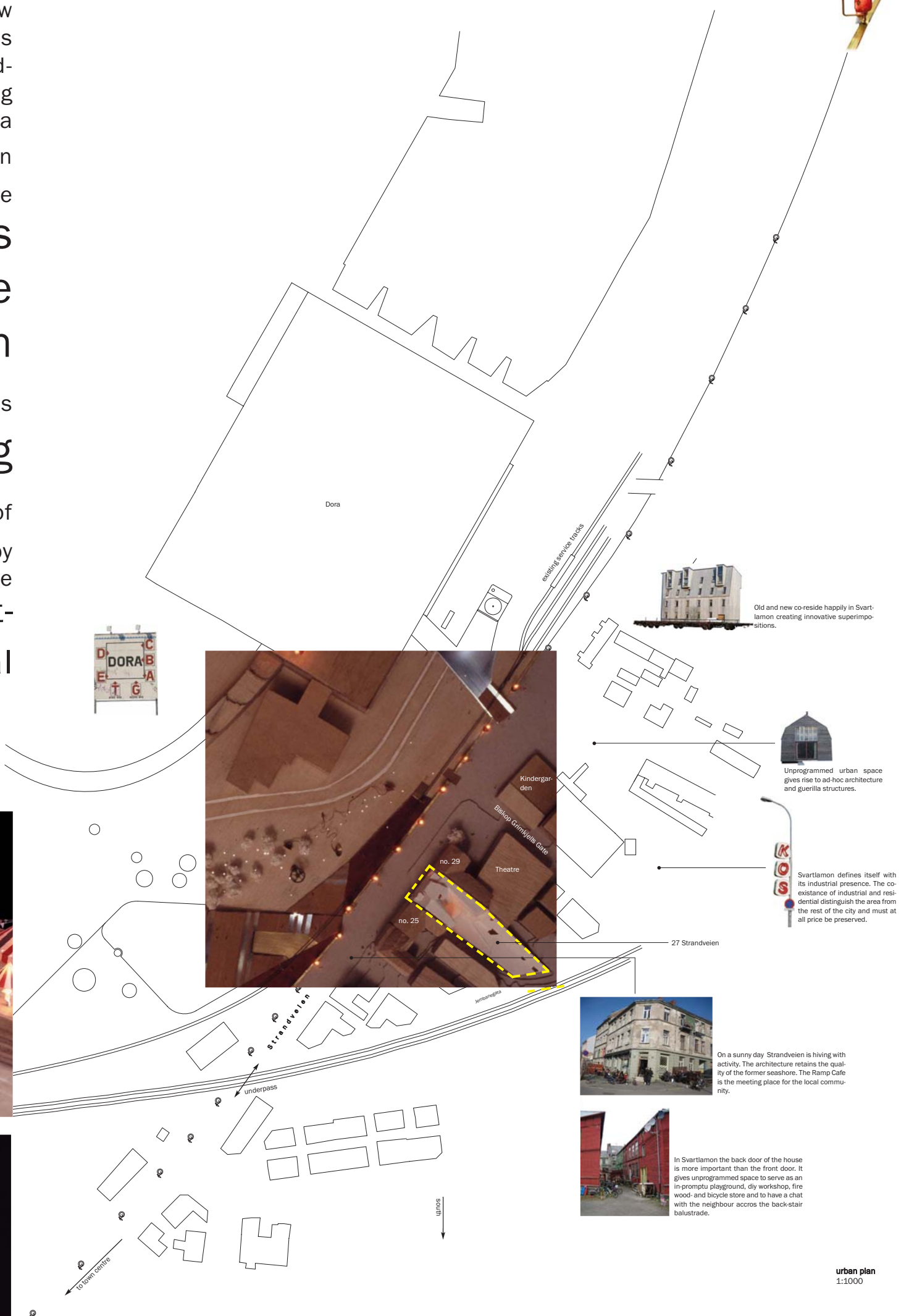
[Beach Way]

The shoreline that used to follow Strandveien some 100 years ago has long been re-located by land-reclamation. Yet the buildings along Strandveien retain the character of a seaside village. Our urban strategy re-establishes the former shoreline as a metaphorical line of future urban growth. Strandveien is transformed into a bustling promenade with a string of architectural interventions powered by the sea breeze and animated by the activities of the 'bathers', mediating between the industrial and the residential.



Postcard from the 1930s showing the former shoreline running along Strandveien.

Wind-powered lanterns line the length of Strandveien promenade. When there is no wind, one can see the stars.



Old and new co-reside happily in Svartlamon creating innovative superimpositions.



Unprogrammed urban space gives rise to ad-hoc architecture and guerilla structures.



Svartlamon defines itself with its industrial presence. The co-existence of industrial and residential distinguish the area from the rest of the city and must at all price be preserved.



On a sunny day Strandveien is hiving with activity. The architecture retains the quality of the former seashore. The Ramp Cafe is the meeting place for the local community.



In Svartlamon the back door of the house is more important than the front door. It gives unprogrammed space to serve as an in-promptu playground, diy workshop, fire wood- and bicycle store and to have a chat with the neighbour across the back-stair balustrade.

urban plan
1:1000



top: aerial view looking south-west along tide line, bottom: street level view along metaphorical tideline looking south. Dora is on the right and no. 27 Strandveien is in the centre of the image.

Svartlamon is a gradual creation of its inhabitants. A sustainable urban strategy provides opportunities for customisation, adaptation and creative intervention so that the city has time to accommodate the changing needs of its inhabitants. Our urban strategy places a number of strategic architectural interventions that will act as **catalysts** for urban renewal continuing over many years to come.



Every piece of architecture is also a piece of the city and has to take responsibility for the public realm. 27 Strandveien is architecturally distinct and innovative, but has a traditional relationship with the street. The ground floor houses public functions. The flats have an entrance door on the street and windows overlooking the public space.



front elevation
1:250

Legend



b. The existing building that covers the roof of Dora is stripped away to make room for one of the most spectacular temporary event platforms in the northern hemisphere, large enough to accommodate a circus, a fun fair or a rock festival.



c. The mobile festival headquarters turn into a box office during the event season and provides office accommodation throughout the year.



d. The mobile stage is situated in a strategic location in the centre of Dorasquare. It serves as a venue for in-promptu performances and ad-hoc concerts and can be used as a skate ramp at other times.



e. The audicon broadcasts the sounds of real waves across Strandveien's imagined seafront.



f. The glowing woods creates a natural break between the industrial area to the north-west of Dora and Strandveien to the south-east. It is also a pleasant spot for an evening stroll or bike ride.



g. A manual merry-go-round invites grown-ups for a spontaneous spin.



h. The wind-powered soap opera is mounted on a reclaimed freight carriage. This machine blows a constant stream of shimmering soap bubbles across the site.



l. The Kultimathule is the cultural hub of the area. It occupies a prominent site adjacent to the main entrance to Svartlamon and forms an edge to Dorasquare in the west. The public realm continues up onto the roof that can be used for sun bathing in the summer months.

k. sculpture garden/outside installation space
l. entrance to Kultimathule

j. The slide down from the roof of the Kultimathule provides a handy shortcut for pedestrians travelling west or according to French writer Roger Caillois: 'a voluptuous panic upon an otherwise lucid mind'.



urban layout



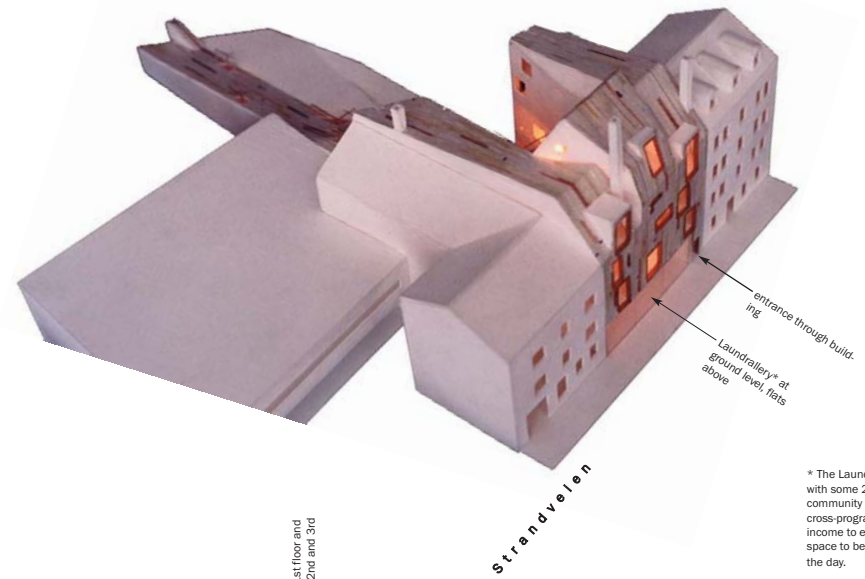
Looking north-east along the metaphorical tideline from the public roof of the Kultimathule



Looking north with back of no. 27 Strandveien in the foreground and Dora in the background.

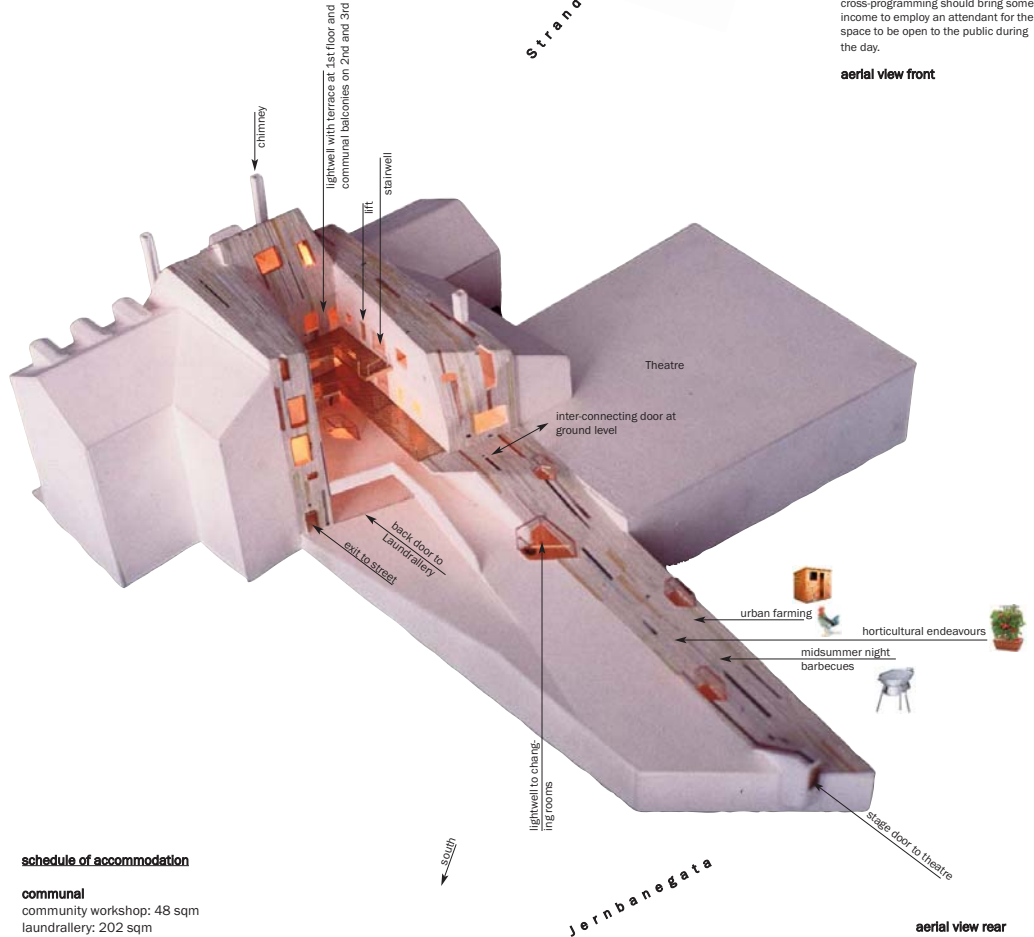


Life in the city is about carefully mediating between the individual and the community and between private and public space. The flats are designed to provide a **high degree of privacy**. The community workshop on the 1st floor is the heart of the public life of the building; from here **creative activities and neighbourhood projects spread** onto the folding decks and communal balconies at the rear of the building.



* The Laundry is a launderette with some 200sqm of programmable community or exhibition space. This cross-programming should bring some income to employ an attendant for the space to be open to the public during the day.

aerial view front



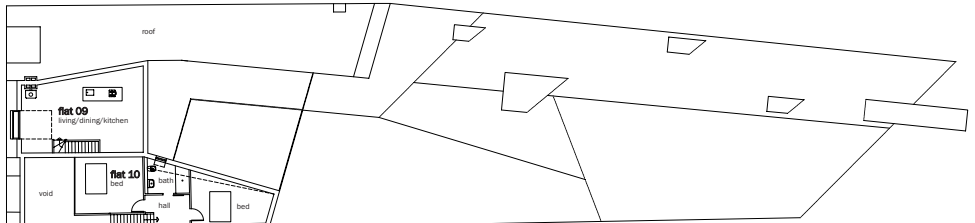
aerial view rear

schedule of accommodation

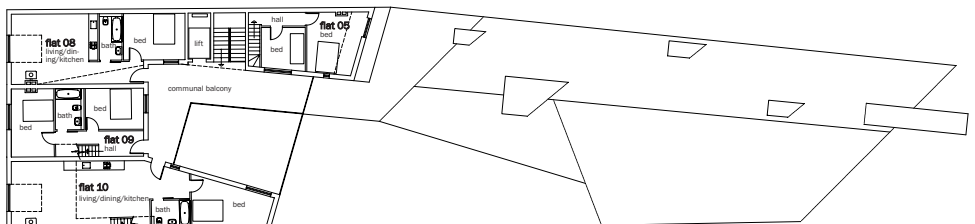
- communal**
community workshop: 48 sqm
laundry: 202 sqm
- theatre**
4 x changing rooms: 94 sqm
prop storage/workshop: 200sqm
- residential**
flat 01: 2 person 1 bed flat, 49 sqm
flat 02: 4 person 2 bed maisonette, 79 sqm
flat 03: 2 person studio flat, 46 sqm
flat 04: 1 person studio maisonette, 36 sqm
flat 05: 3 person 2 bed maisonette, 57sqm
flat 06: 2 person 1 bed flat, 49 sqm
flat 07: 2 person studio flat, 46 sqm
flat 08: 2 person 1 bed flat, 49 sqm
flat 09: 4 person 2 bed maisonette, 80 sqm
flat 10: 6 person 3 bed maisonette, 113 sqm

- = 250 sqm community space
- = 294 sqm theatre back-stage area
- = 604 sqm residential accommodation
- = accommodation for 28 people

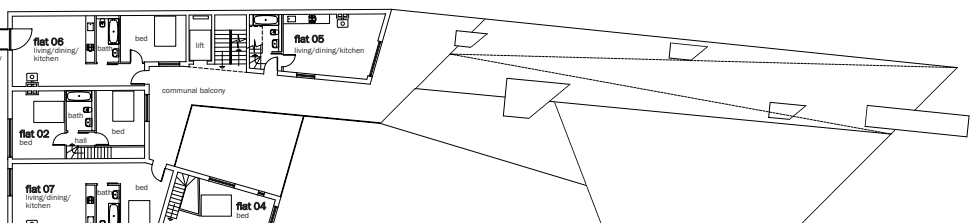
All flats have central heating and a wood burning stove in the living room for environmental reasons and to provide a communal focus inside each flat.



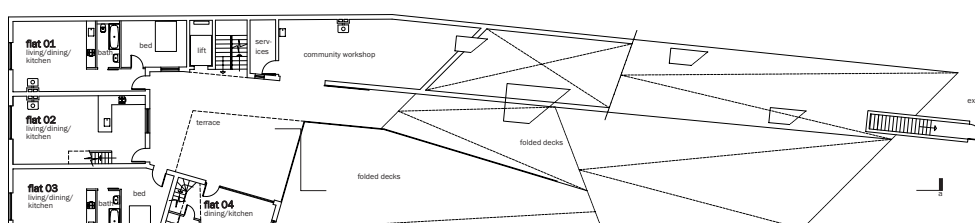
fourth floor plan
1:250



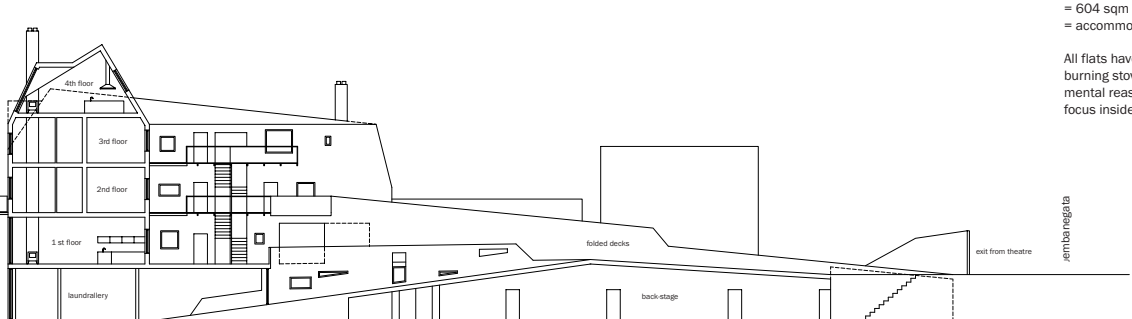
third floor plan
1:250



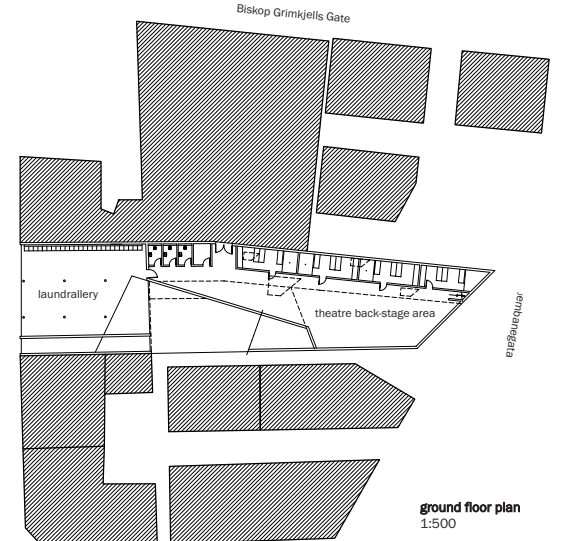
second floor plan
1:250



first floor plan
1:250



section a a
1:250



ground floor plan
1:500

Our design focusses on **careful and gradual change**. We think that this is a more sustainable approach to urbanism which can **empower local communities** to contribute towards the shaping of their city. We hope that the **design process** continues after the completion of the building.



Looking north with the folded decks in the foreground and the communal balconies in the background.